

## Jobcase

Mt. Shasta Herald

### Jobcase Job Posting Network

Jobcase is where employers can find a new audience of workers, who are active every day.

With Jobcase, employers can:

- Reach more workers with our massive scale, network and insights – reducing cost to hire.
- Access workers who aren't on job boards—expanding their audience and reducing time to hire.
- Identify and connect with the workers who match their hiring needs.

#### Jobcase Flexible Job Slots

Post, repost and replace jobs as much as you like in a single job slot! Job slots let you post when you need, for as long as you need, all for a low monthly subscription fee. Instead of buying another job posting every time you have a new role, Jobcase Flexible Job Slots allows you to swap out one of the jobs you have already posted and re-use your job slot. It's great for companies who are "always hiring", or expect to have multiple positions open.

#### Benefits

- **Flexible.** Swap jobs in and out of the job slot at any time
- **Fixed Monthly Cost.** Budget ahead of time with no surprises
- **Cost-effective.** If one job fills quickly, an additional position could be filled in the same job slot without additional cost
- **Save time.** No need to purchase a new job posting for new open positions. Just swap out a job in an existing job slot
- **Easy to increase.** If you have multiple jobs, it's quick and easy to purchase multiple job slots to meet your hiring needs
- **Large reach.** Your job posting will be accessible by Jobcase's 100+ million registered members
- **Works well in conjunction with MaxRecruit®** for the best distribution of your job posting

#### Features

- Available in three performance levels (Gold and Platinum garner more exposure on the Jobcase community):
  - Jobcase Job Slots Basic
  - Jobcase Job Slots Gold
  - Jobcase Job Slots Platinum
- Job slots can be purchased with a monthly subscription

#### Jobcase Plus

With Jobcase Plus's performance-based system, your job listings are effortlessly shared with the expansive and diverse Jobcase online community. Jobcase Plus ensures your job is seen by the right people at the right time.

#### Benefits

- **Stay on top of changing market conditions with ActiveMonitoring™.** Jobcase Plus constantly monitors your job in the Jobcase Community, ensuring you get optimal results.
- **Place once, worry less.** Jobcase Plus is easy to manage. Simply post the job and the rest is handled by

us.

- With Jobcase Plus, set a custom advertising budget and apply it to one or multiple jobs. Our ActiveMonitoring technology dynamically allocates advertising dollars, ensuring that you get the most from your recruiting budget. The custom budget feature of Jobcase Plus is ideal when you need a large number of candidates, or for that "hard-to-fill" role.

#### Features

- Add additional budget to their account, on a one-time or recurring basis
- Automatically replenishes the campaign budget from the account balance:
  - When the budget runs out
  - At the beginning of each month
- Set a campaign budget goal with various spend options:
  - Over a certain number of days (10, 20, 30, 45, 60)
  - By end of month
  - By certain date
  - Optimize budget spend regardless of timeframe
- Ability to move unspent campaign budget back into the account balance
- Subscribe to emails notifying you when the budget is low

#### Jobcase 30 day job posting

Expand your job posting distribution to the Jobcase community. The 30 day Jobcase job posting is great for employers who have one or two open positions or are looking to fill entry level, skilled, gig and hourly positions.

#### Benefits

- Increased awareness. Provides broad visibility to Jobcase's highly engaged community of job seekers

#### Features

- Distributes your job to the Jobcase community who are looking for their next job opportunity

\*Comscore Media Metrix®, Career Services and Development, Total Audience, July 2022, U.S.

#### Contact Us

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